

# Harshath JR

User Experience Designer

 <http://harshath.com/>

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 (404) 940-6265

## Skills

### UX Design and Prototyping

Storyboarding, wireframing, interaction design, UI design, information architecture, usability testing, interactive prototyping

### User Research

User interviews, contextual inquiries, survey design, usability testing and evaluation

### Creativity & Communication

Sketch, InVision, GIMP, Photoshop, InDesign, Keynote, Powerpoint

### Programming

Web development (HTML, CSS, JS, jQuery, d3, AngularJS), Java, C#

## Academics

### Master of Science

Human Computer Interaction  
*Georgia Institute of Technology*  
Atlanta - May 2015

### Bachelor of Technology

Computer Science and Engineering  
*Indian Institute of Technology*  
Varanasi, India - May 2010

## Experience

### UX Designer at Unscrambl (22 months)

Dec 2015 to present / Atlanta, GA, remote from San Jose, CA

I am an interaction designer and visual designer, designing our Enterprise Marketing Automation product. I put together design concepts and interaction flows at various levels of fidelity to explore design directions, get feedback, validate and iteratively improve our product. I built our product's visual designing system from scratch, starting from typography and color palettes to text styles, form elements, usability guidelines, etc.

### UX Designer at WorldPay (4 months)

Aug to Nov 2015 / Atlanta, GA

I researched and redesigned all aspects of onboarding new merchants as customers of WorldPay.

### UX Designer Intern at Apple

May to July 2014 / Cupertino, CA (3 months)

I redesigned an internally used web application used for monitoring application performance.

### Graduate Research Assistant at Georgia

#### Institute of Technology (20 months)

Aug 2013 to May 2014, Aug 2014 to May 2015 / Atlanta, GA

I conducted user studies to discover how to best provide transit arrivals information to riders, and designed and prototypes multiple iterations of a mobile app to provide this information in the most useable manner.

### Co-founder at Mastmenu.com

Mar 2011 to Jun 2012 / Bangalore, India (11 months)

I designed the website for our online food ordering website and its administrative interface. I also designed the customer experience by mapping out the customer journey map, and planning for good interactions at all touchpoint (phone calls, delivery staff etc.)

### Developer, UX Designer at Goldman Sachs

Jun 2010 to Jun 2013 / Bangalore, India (36 months)

Worked as a software developer, and subsequently a user experience designer. As a UX designer, I interacted with users, performed contextual enquiries, drew out personas and use cases iteratively.